

RIVER PARK NEIGHBORHOOD ASSOCIATION
Board Meeting Notes
Thursday, October 17th, 2024, 7:30 pm

1. **Roll Call and Agenda Approval** – Meeting came to order, a quorum was established, and the agenda was approved; Joe motioned to approve the agenda, and the Board unanimously seconded the motion.
2. **Neighborhood Watch Update** – Rex Hescock

Rex updated the Board that several houses along Sandburg recently experienced break-ins. The group discussed these break-ins and the fact that many break-ins are unreported. Inna Tysoe offered to include an article on Neighborhood Watch on the next RP Review. Elise will draft an article for Rex's review and will provide to Inna by November 10th.

3. **RPNA Budget Update & Budget Deficit Discussion** – Brian Haines

Brian presented the current budget to-date; which is in a deficit. The Board discussed a number of strategies to mitigate further losses through the end of the year.

Short-term strategies included the following:

- Minimizing Holiday Lights expenses
- Reducing Holiday Lights prize money
- Revising December Board dinner from a restaurant to a potluck

The Board then discussed a number of ideas for future revenue generation. The Board unanimously endorsed the idea of seeking additive ways to increase revenue, rather than subtracting from the currently-planned budget.

Ideas for future revenue generation included the following:

- 50/50 raffles – to coincide with events
- Fundraising events ideas, including a poker fundraiser
- Utilizing Scottish Rite as a venue for an event
- Clear-out of storage unit
 - o The Board agreed to meet on Saturday, November 3rd to clear the unit
 - o The Board will seek options for a less expensive storage option. Ideas discussed included space at Glenn Hall, Scottish Rite, or a smaller locker by a 3rd party.
- Soliciting donations for currently-scheduled events, such as the 4th of July
- RPNA merchandise – generating more types of merchandise, making available at all RPNA events, such as Holiday Lights
- Sponsorships – example: Attic Man is interested in sponsoring Holiday Lights
 - o Elise and Fatima to discuss this sponsorship opportunity
- House tours (for a fee/donation), similar to the Garden Club's garden tours

4. **Holiday Lights Contest** – Elise Drakes

Elise reminded the Board that the Holiday Lights contest will be held on December 14th and 15th between 5-8pm. The categories include Most Traditional, Most Unique, and Best Theme.

The Santa Station will be provided on Huston Court again this year, along with treats. Elise will create voting ballots, which will can be distributed by e-mail and at the first point in the route, which will be at the Cocoa & Cider station. The Board discussed several ways in which Board members can assist in printing production of the ballots. The deadline for Holiday Lights submissions is December 3rd. Elise will work with MJ to generate greater awareness of the Holiday Lights entrant deadline in advance.

5. **River Park Review Monthly Update** – Inna Tysoe

Due to time, the River Park Review update was abbreviated. Inna noted that a Neighborhood Watch article will be added, with a draft and feedback provided by Elise and Rex.

6. **RPNA Election**– Karla Mendoza

The RPNA Board is currently holding its election. There are two vacancies on the board. Karla asked the Memberships and Elections Committee for an update on candidates. Joe reported that no candidate statements were received. Potential candidates should send statements to RPNAElections@gmail.com.

7. **Adjourn**

RPNA Board members welcome all current, new, and prospective neighborhood association members to attend next month's RPNA Board meeting on Thursday, November 21st at 7:30 pm at the Presbyterian Church. River Park community members can reach out to the RPNA at sacramentorpna@gmail.com.

Sign up for RPNA's E-mails!

Go to www.riverparksacramento.org, scroll to the bottom, enter your e-mail address and hit "subscribe" Contact RPNA at sacramentorpna@gmail.com

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